

bookable via [anwbcamping.nl](http://anwbcamping.nl)

# Meet more than 5 million Dutch campers!

*For all campers*

As many as 87% of all Dutch campers looks for and books a campsite online. The favourite online platform for this is [anwbcamping.nl](http://anwbcamping.nl). Campers can here find the ideal campsite and they can reserve and pay immediately. Make your campsite bookable on [anwbcamping.nl](http://anwbcamping.nl) and meet more than 5 million Dutch camping enthusiasts!

## Easy and safe

Make your campsite directly bookable on [anwbcamping.nl](http://anwbcamping.nl). Your guests reserve and pay for their pitches at your campsite directly online, for example via Payment option IDEAL. Easy and safe for your guests and for your campsite!

[anwb.nl/campingpartners](http://anwb.nl/campingpartners)

Easily found, easily booked

ANWB & CAMPING  
Since 1941



## The Dutch...

- > #1 worldwide in online purchasing
- > 9 out of 10 prefer service in own language
- > 73% pay for online purchases via iDeal
- > Only 2.4% of online payments done by credit card

## anwbcamping.nl

Facts and figures 2018

- > Number of visitors: 5 million
- > Number of pageviews: 19 million
- > Visitors: 65% male and 35% female
- > Age: 35-44 years

## Reach Dutch campers via anwbcamping.nl

- > 10% commission on the basis of no cure no pay
- > ANWB pays the transaction costs of an IDEAL transaction
- > Certainty of deposits and payments
- > You yourself determine price and availability

## Make your campsite directly bookable online!

Please contact your account manager or send an e-mail to [camping@anwb.nl](mailto:camping@anwb.nl).

